

# ROAD SCHOLAR

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## FOR IMMEDIATE RELEASE

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### Road Scholar Launches Virtual Learning Lecture Series for Baby Boomers & Beyond

*The not-for-profit organization offers lectures and tips for adults 50+ who are sheltering in place*

Boston, MA—(April 16, 2020) — Not-for-profit Road Scholar was founded as Elderhostel in 1975 with the mission to inspire adults to learn, discover and travel. As the world navigates its way through the Covid-19 pandemic, Road Scholar is staying in close contact with its community of participants, re-scheduling suspended programs, and exploring ways to help its community of lifelong learners remain engaged and connected.

“Our first priority was to ensure all 4,000 participants who were experiencing a Road Scholar adventure when the pandemic quarantine protocols were announced returned home safely, said James Moses, president and CEO of Road Scholar. “Our dedicated team worked around the clock to arrange flights and issue tickets to make that happen almost overnight.”

#### ***Road Scholar Virtual Learning Lecture Series***

Road Scholar remains committed to encouraging learning. With travel plans suspended, the organization immediately began to explore alternative opportunities to simulate the engaging give and take that occurs on a learning adventure. In early April, it launched a weekly series of lectures by renowned Road Scholar program experts. The response has been overwhelmingly positive, and hundreds of people tune into the lecture each week.

“We are thrilled to inspire our participants through these virtual learning sessions and welcome anyone who is interested in the fascinating topics and instructors to log on in the weeks ahead,” said Mr. Moses. “Even when the pandemic abates and people begin to travel again, we hope to continue to offer lectures like these.”

One participant shared her opinion about the most recent lecture on museums. “Online Road Scholar may seem like a contradiction, but we can still travel, learn and experience with our minds,” said Regina, a lecture attendee.

### ***The Armchair Explorer***

Plans to travel with Road Scholar may be on hold, but dreaming of places to learn about doesn't have to be. Senior Vice President of Outreach, Peter Spiers is writing a weekly column exploring a different, popular Road Scholar program destination or subject each week. First up: Paris:

<https://discussion.road scholar.org/b/blog/posts/paris-armchair-travel-for-seniors>

To register for a Road Scholar lecture series, please visit: [www.road scholar.org/virtuallearning](http://www.road scholar.org/virtuallearning)

To learn more about Road Scholar's response to the Covid-19 pandemic and see daily updates, please visit: <https://www.road scholar.org/practical-information/health--safety/>

To make a donation to make Road Scholar virtual learning lectures available to all, visit: [www.road scholar.org/give](http://www.road scholar.org/give)

### **About Road Scholar**

Road Scholar is the nation's largest not-for-profit educational travel organization for adults – a true university of the world. It offers 5,500 programs in 150 countries and 50 states, as well as financial aid for those who otherwise could not participate in its programs.

Road Scholar educational adventures are created by Elderhostel, the world leader in educational travel since 1975. Learn more at [press.road scholar.org](http://press.road scholar.org).